

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION VIRGINIA

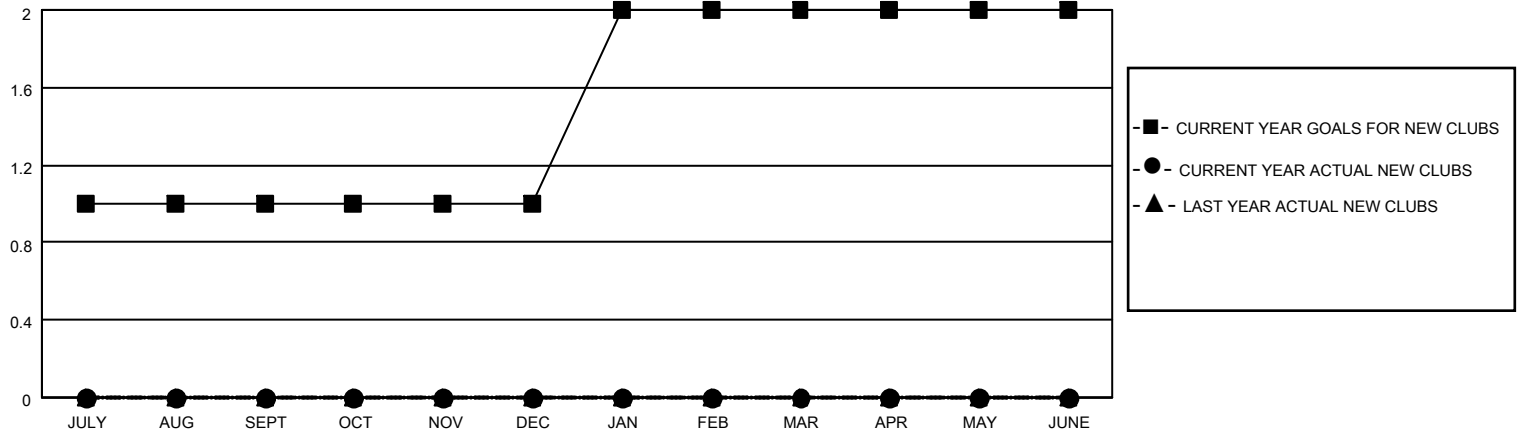
District 24 L

Results as of: 3/31/2021

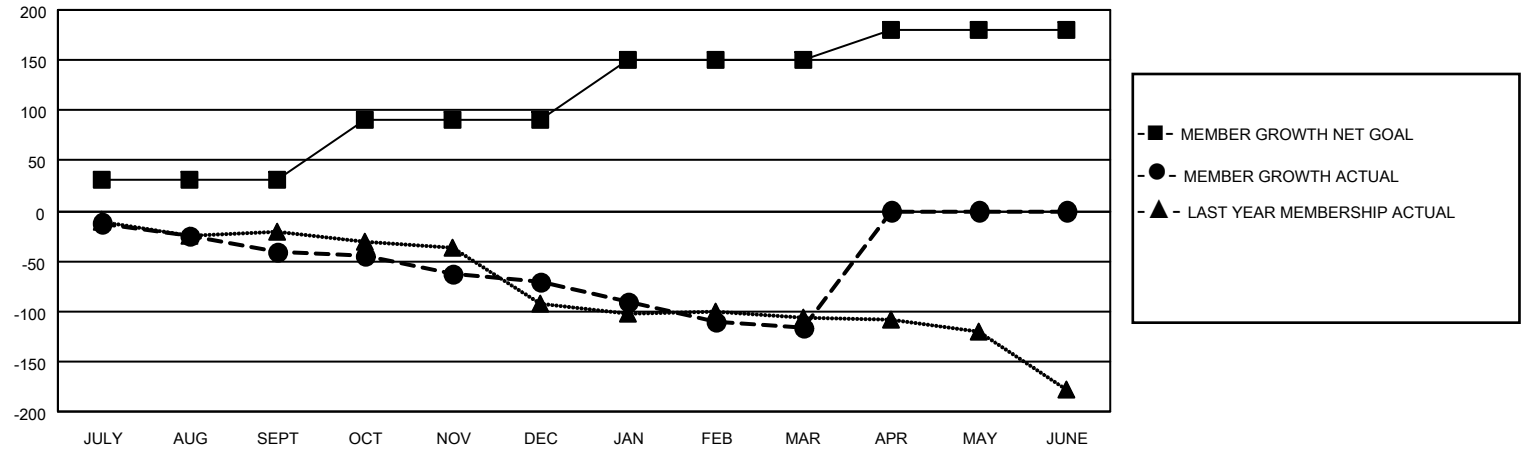
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	1
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	2
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	42	71
OCT/NOV/DEC	60	53	80
JAN/FEB/MAR	60	37	70
APR/MAY/JUNE	30	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3	34 CLUBS OF 95 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 1,604 (64.03%)</p> <p>FEMALE 901 (35.97%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">48</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">10</td></tr> <tr><td>OTHER</td><td style="text-align: right;">163</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">221</td></tr> </table>	DECEASED	48	CLUB CANCELLED	10	OTHER	163	TOTAL	221	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">462</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">233</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	462	FAMILY MEMBERS PAYING HALF DUES	233
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